

Donna Murphy

Worldwide Managing Partner
Euro RSCG Life Worldwide



Donna joined the Euro RSCG network in 1987 and has been involved in pharmaceutical marketing for over 20 years. Formerly with Goldman Sachs, Donna became the Chief Financial Officer of RSCG North America, focusing on Group Acquisitions and Financial Management. In 2003, she became the Chief Operating Officer of Euro RSCG Life Worldwide. She played a key role in the growth of the global network, launching the start-up of all specialized services (Public Relations, Medical Education, Interactive, Managed Care Consulting, and Sales Training) as well as overseeing and integrating all of the major acquisitions.

Donna was named Worldwide Managing Partner in 2007 and has led the network to new levels of organic growth and momentum. Along with her partner, Doug Burcin, she currently has responsibility for the Euro RSCG Life Global network, which consists of 60 offices and 2,000 employees worldwide. Recently, Doug and Donna have been awarded Med Ad News Advertising Persons of the Year 2008.

Donna is a native New Yorker and Certified Public Accountant. She was awarded a Bachelor's Degree in Business Administration from Pace University. She resides in Wilton, CT with her husband Jim, children Taryn and Jimmy, and their English springer spaniel, Kerry.