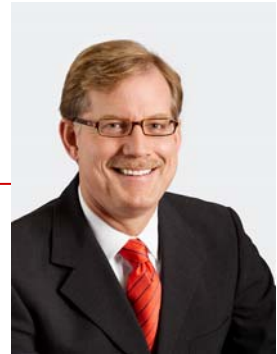


Doug Burcin

Worldwide Managing Partner
Euro RSCG Life Worldwide



Doug joined the Euro RSCG Life family in 1998, bringing with him a wealth of client and agency experience in the healthcare communications business. In 2006, Doug was promoted to co-CEO of North America. Only one year later, he was appointed a Worldwide Managing Partner.

Doug has a wealth of diverse category experience, having launched more than 2 dozen brands and services in his career. In 2003, he led the multidisciplinary team that launched Lantus—the first truly global brand in more than 70 markets. As a Worldwide Managing Partner of Euro RSCG Life, Doug is a driving force behind the network's seamless inter-office collaborations. He and his partner, Donna Murphy, are responsible for Euro RSCG Life's global network, consisting of 60 offices and 2,000 employees Worldwide. Recently, Doug and Donna have been awarded Med Ad News Advertising Persons of the Year 2008.

He is an active Board Member and Treasurer for the Medical Advertising Hall of Fame and sits on the Board for the Center for Greater Expectations, a non-profit residential treatment program for young pregnant women in need.

Doug graduated from Lafayette College with a BS in biology and chemistry. He currently lives in Basking Ridge, NJ with his wife Kim and his two kids, Kayla and Kyle, both of whom are competitive snow skiers at the National level.